



## **CHERUBS ANGELS NETBALL CLUB**

### **Social Media and Digital Communications Policy**

**Version:** June 2026

**Review Date:** June 2029

#### **Purpose**

Cherubs Angels Netball Club recognises the positive role that social media and digital communications play in promoting the Club, celebrating achievements and communicating with members and the wider community.

This policy aims to ensure that all online activity supports the Club's values, protects the welfare of members and maintains the reputation of Cherubs Angels Netball Club and Wales Netball.

This policy applies to all members, parents, coaches, volunteers, officials and committee members.

#### **Club Values**

All online communication should reflect the Cherubs Angels value of "**Cherubs Family**" by demonstrating:

- Respect.
- Inclusivity.
- Kindness.
- Sportsmanship.
- Support for teammates, opponents, officials and volunteers.

#### **Official Club Platforms**

Cherubs Angels Netball Club currently operates official digital platforms including:

- Club Website.
- Facebook pages and groups.
- Instagram accounts.
- TikTok accounts.
- Email communications.
- Other digital platforms approved by the Club Committee.

Only authorised Club representatives may create or manage official Club accounts.

Passwords for official accounts should be securely stored and accessible to appropriate committee members to ensure continuity.

## **Acceptable Use**

Members and parents are encouraged to:

- Celebrate achievements and successes positively.
- Share Club content responsibly.
- Promote good sportsmanship.
- Support fellow members and teams.
- Use respectful language at all times.

## **Unacceptable Behaviour**

The following behaviour is unacceptable and may result in disciplinary action:

- Bullying, harassment or intimidation.
- Offensive, abusive or discriminatory comments.
- Posting material that could damage the reputation of the Club, members, volunteers, officials or Wales Netball.
- Criticising players, coaches, umpires, volunteers or opponents publicly.
- Sharing confidential information.
- Posting content while angry or upset.
- Using social media to pursue personal disputes.
- Impersonating the Club or speaking on behalf of the Club without authority.

## **Young People and Safeguarding**

The welfare of children and young people is paramount.

Club representatives should:

- Communicate with junior members through parents or approved group communications where possible.
- Avoid one-to-one private messaging with junior members unless necessary and transparent.
- Maintain professional boundaries at all times.
- Follow the Club Safeguarding and Child Protection Policy.

Any concerns regarding online behaviour involving a child should be reported immediately to the Club Welfare Officer.

## **Photography and Video Content**

Photographs and videos may be used to promote the Club through its website and social media channels.

The Club will:

- Ensure images are appropriate and respectful.
- Remove content where concerns are raised or consent is withdrawn.

## **Website Content**

The Club website should provide accurate, current and appropriate information.

Content published on the website should:

- Reflect the values and reputation of the Club.
- Be factually accurate.
- Avoid disclosing personal information without consent.
- Comply with data protection requirements.

## **Personal Social Media Accounts**

Members are entitled to use personal social media accounts freely; however, individuals should remember that their online behaviour may affect the reputation of themselves, the Club and the wider netball community.

Where members identify themselves as being associated with Cherubs Angels Netball Club, they are expected to uphold the standards of behaviour expected within the Club.

## **Reporting Concerns**

Any concerns regarding inappropriate online behaviour should be reported to:

**Senior Club Contact:  
Sarah Porter**

Safeguarding concerns involving children or adults at risk should be reported immediately in accordance with the Club Safeguarding and Child Protection Policy.

## **Breaches of this Policy**

Breaches may result in:

- Informal discussions.
- Requests to remove content.

- Formal warnings.
- Referral to the Club Committee.
- Referral to Wales Netball where appropriate.

**Policy Review**

This policy will be reviewed every three years or sooner if required by changes to legislation, safeguarding guidance or Wales Netball policies.